



HOWL-LO Business Owner,

The 4th annual Howl-O-Ween Dog Costume Parade is again coming to Edwardsville and you don't want to miss out on being a part of it! This fun filled family oriented event is a great annual holiday tradition and YOU CAN PROMOTE YOUR BUSINESS to the public and this devoted community! The Howl-O-Ween Dog Costume Parade will be held on October 20, 2018 at Joe Glick Park in Edwardsville and registration starts at 11:30am. Company Booth set up can begin after 9:30am. Two sponsor levels are available and outlined below.

_____ Title Sponsor (\$250) (only 1 title sponsorship level available)

- Company name incorporated into event title
- Name/logo prominently displayed at event
- Name/logo advertised on all social media and print materials relating to the parade
- Logo on T-shirts
- Ability for company to display advertisement along parade paths
- Complementary company promotional booth at the park
- 5 Free Entries to the parade

_____ Parade Sponsor (\$100)

- Name/logo advertised on all social media and print materials relating to the parade
- Logo on T-shirts
- Complementary company promotional booth at the park
- 1 Free Entries to the parade

_____ Day Sponsor (\$50)

- Able to display brochures/handouts/signs at the event

2018 Howl-O-Ween Costume Parade Sponsor Letter of Agreement

Company Name _____, agrees to provide a financial sponsorship for the Howl-O-Ween Dog Costume Parade on Saturday, October 20, 2018. As a sponsor, I understand that I will receive the applicable sponsorship benefits described above. As a sponsor, I agree to provide digital art work for all promotional advertising. All sponsorship agreements and payments must be received by September 22.

Contact: _____ Email: _____

Contact Phone: _____

Authorized Signature: _____ Date: _____

All proceeds will be donated to Project Restore Inc of Edwardsville and are tax deductible. Please forward Company logo to: info@project-restore.org. Your logo file should be sent PNG or JPEG file as long as it is at a high resolution. Logo's due no later than September 22, 2018. PAYMENT METHODS: - Project Restore accepts Paypal through our website www.project-restore.org, or Venmo - Project-Restore or a Check sent to 303 Thomas Terrace Edwardsville, IL 62025 Questions: Contact info@project-restore.org or call (618) 781-4193